BENCHMARKING FRAMEWORK

Benchmarking 2030

FINDINGS & RECOMMENDATIONS

Report compiled by
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Agenda for this Session

• Bruce Searles, Australia – Benchmarking 2030 Project
• Oliver Riebartsch, Germany – Global Megatrends
• Bruce Searles, Australia – Benchmarking 2030 Findings and Recommendations
• Dr Holger Kohl, Germany – Personal Views
• Dr Robin Mann, New Zealand – Personal Views
• Discussion – Your Views
• Bruce Searles, Australia – Summary & Next Steps
Benchmarking Definition

Benchmarking is a relentless strategic discovery process;

To find and learn best practices

To Improve / Innovate

To Sustain
Agenda for this Presentation

1. Findings
2. Recommendations
3. Next Steps
Benchmarking Role to 2030

Benchmarking certainly has a future

For a Sustainable Global Society

By creating connections and exchange of best practices –

Across and between Countries, Professions, Disciplines, Sectors and Clusters (not just companies)
GBN and Benchmarking Creating Connections & Collaboration to share Between Countries and Professions / Technologies and Sectors and in support of the GBN Vision

TAKING THE HIGHER GROUND

SPEAK THE LANGUAGE OF OUR FUTURE LEADERS

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Opportunities for GBN

To Ensure Benchmarking can fulfill the future Role

To enhance innovative solutions to the problems and opportunities facing society

As reflected in Financial Crises and Global Megatrend issues like:

- Growth in role of NGOs – efficient & effective practices transfer
- Public sector engagement – focus on max. consumer satisfaction
- Globalised world that is sustainable – TBL best practices; BE
GBN TAKING THE HIGHER GROUND
Roundtable in Kuwait – GBN Panel
TECHNOLOGY ENABLERS FOR FINDING BEST PRACTICES
FACE TO FACE IS BEST FOR DEVELOPING SOLUTIONS
BENCHMARKING 2030
ADDED BENCHMARKING VALUES

• Co-operation
• Transparency
• Selflessness
GBN HELPING

• Educating

• Disseminating

• Promoting

• Mentoring

• Joining

• Facilitating
NEXT STEPS

1. Finalise and Publish the Report

2. What are your views –

Future of Benchmarking

Role of the GBN
I think benchmarking can be named as "BENCHMARKING IS A TOOL FOR HUMANKIND SURVIVAL!". Only that approach can push active benchmarking development in future!

Yury Samoylov
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