

## Ideas Arabia 10<sup>th</sup> International Conference & Award 2015

### AWARD CATEGORIES

#	Categories	Details
1	<b>Idea of the year 2015</b>	<i>An idea considered to be the best amongst all winning ideas across all the awarding categories.</i>
2	<b>Idea of the year (Smart Services)</b>	<i>An idea in the fields of Technology, electronic systems or smart applications which evidently contributed to improvement.</i>
3	<b>Idea of the year (Productivity)</b>	<i>An idea that raised awareness about the importance of productivity through manufacturing, engineering or administration.</i>
4	<b>Idea of the year (Technology)</b>	<i>An idea which creatively improved Manufacturing, Engineering or Technical solutions.</i>
5	<b>Idea of the year (Customer Happiness)</b>	<i>An idea that significantly improved customer services (internal or external customers) which therefore raised the company's level of customer satisfaction.</i>
6	<b>Idea of the year (Green Initiative)</b>	<i>A green or environmentally-friendly idea that utilized traditional forms of energy or other sources of energy efficiently to minimize waste or hazards.</i>
7	<b>Idea of the year (Health and safety)</b>	<i>An idea that promotes or further improves the health and personal safety of employees, equipment safety &amp; operational security of the plant.</i>
8	<b>Idea of the year (Financial)</b>	<i>An idea which improved the organizations financial stance through increased profit, saving or optimizing the use of resources.</i>
9	<b>Idea of the year (Educational)</b>	<i>An idea which directly improved learning quality and learning outcomes.</i>
10	<b>Idea of the year (Special Needs Support)</b>	<i>An idea that substantially contributed to improving the lives of people with special needs.</i>
11	<b>Best Shared idea</b>	<i>An idea executed by more than one department within the same organization or different organizations that contributed to improving employee or customer satisfaction.</i>
12	<b>Best Suggestion Model</b>	<i>Best employee suggestions scheme/system in form of look and feel, and ease of use which works to improve the quality of ideas both in terms of number and content.</i>
13	<b>Best Sustainable Ideas scheme</b>	<i>An employee suggestion scheme which was founded 15 years or more that has a track record of continuously updating and that</i>

- All submissions will be treated confidential. However, DQG has the right to publish the winning ideas.
- Please note that all entries to the Award must reach DQG no later than 31 March 2015.

		<i>contributed effectively to development work within the organization.</i>
<b>14</b>	<b>Best Suggestion Program Administrator</b>	<i>A Suggestion Scheme administrator/coordinator that significantly contributed to the improvement of the suggestion scheme through its continuous development.</i>
<b>15</b>	<b>Best invention (School/ college students)</b>	<i>Best invention or innovation by a student from university, college, school or institute that led to improved performance, increased efficiency, quality or productivity. This invention/innovation can either be a new product (100%) or an existing product that was improved by at least 20%.</i>
<b>16</b>	<b>Best invention (Public/ Organizations)</b>	<i>Best invention or innovation by institutions or members of the community that led to improved performance, productivity, quality or increased efficiency. This invention/innovation can either be a new product (100%) or an existing product that was improved by at least 20%.</i>

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## AWARD CRITERIA

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### 1. Challenges

*Explain the challenges that were faced by the organization or during the concerned job before implementing this suggestion.*

### 2. Solution (The Idea)

*Explain the idea that has been generated to address challenges mentioned in the previous section.*

### 3. Planning - Executing the Idea

*Explain the planning involved with implementing this suggestion which include resource allocation, internal and external coordination and feasibility studies, if any.*

### 4. Result

- **Tangible:** *Statistics and results from studies which clearly reflect the positive impact from the implementation of this idea if any.*
- **Intangible:** *Nonfinancial benefits achieved from the implementation of this idea such as, but not limited to, increased satisfaction, reduction in carbon emissions, etc.*

### 5. Transferability

*The application of the idea in more than one organizational unit or outside the organization by others.*

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Dubai Quality Group



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Ideas.Arabia

## Application Form

Category			
Company / Establishment			
Name			
Address			
Contact Person(s)			
Name			
Telephone		Mobile	
e-mail			
Suggestion			
Name & Job Title			
Idea Information			
Idea's Title			
Idea Summary (maximum 35 words)			
(To provide the adjudicators with an insight into what the idea is all about. Ask someone who knows nothing about the idea to see if they understand clearly from your summary what the idea is all about).			
Detail of idea			
(Make sure it provides sufficient details to fully explain the idea. Avoid technical jargon that might make it difficult for Judges to understand)			
Benefits – Tangible			
Benefits – Intangible			
Financial Benefits			
Date of suggestion		Date of implementation	
Supporting Documentation Attached	<input type="checkbox"/> Photographs <input type="checkbox"/> Maps & Schematics <input type="checkbox"/> Charts <input type="checkbox"/> Reports <input type="checkbox"/> CD/DVD <input type="checkbox"/> USB Flash <input type="checkbox"/> Others (Please Specify)		
Date		Signature	

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