

4th UAE Ideas Conference & Award 2015

26 November 2015

Under the patronage of HH Sheikh Ahmed bin Saeed Al Maktoum, Dubai Quality Group's Ideas Arabia subgroup would like to invite you to participate as a sponsor of the 4th UAE Ideas Conference & Award 2015.

The initiative aims to consolidate UAE's position in service delivery to be on par with international best practices.

The success of the last three years of the conference proves the interest of the public in sharing, learning and exchanging innovative ideas, and thus the conference has become recognized as one of the major annual events in DQG's calendar, where bright ideas that make a difference are recognized and rewarded. A unique feature of this event is that it is a platform that highlights the achievement of talented nationals – the Emirati National Human Resources.

Events such as this are only possible with the support and encouragement of valuable sponsors.

In light of this, we would be pleased to have your esteemed organization collaborate with Dubai Quality Group in the following sponsorship opportunities:

Main Sponsor:	AED 50,000
Gold Sponsor:	AED 35,000
Silver Sponsor:	AED 20,000

Dr. Yousef Al Akraf
Chairman

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MAIN SPONSORSHIP

AED 50,000

Benefits:

1. 20 complimentary seats at the Conference.
2. Feature as main sponsor of the event in Press Releases and other PR opportunities.
3. Display of organization's logo in all marketing collateral.
4. Listing as Main Sponsor in the event brief on DQG's website.
5. Organization's stand at the venue enabling distribution of marketing materials
6. Mention in all communication to be sent out to approx. 50,000 individuals in U.A.E.
7. Organization's logo on stage backdrop at the event.
8. One to one interview with the top management with the media during the event.

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Gold SPONSORSHIP

AED 35,000

Benefits:

1. 10 complimentary seats at the Conference.
2. Display of organization's logo in all marketing collateral.
3. Listing as Gold Sponsor in the event brief on DQG's website.
4. Mention in all communication to be sent out to approx 50,000 individuals in U.A.E.
5. Organization's logo on stage backdrop at the event.

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Silver SPONSORSHIP
AED 20,000

Benefits:

1. 5 complimentary seats at the Conference
2. Display of organization's logo in all marketing collateral.
3. Listing as Silver Sponsor in the event brief on DQG's website.
4. Organization's logo on stage backdrop at the event