

EMIRATES WOMEN AWARD

MODEL - V21 - 2025



جائزة الإمارات للسيدات
EMIRATES WOMEN AWARD

EWA - DQG - 2025



Under the patronage of H.H. Sheikh Ahmed bin Saeed Al Maktoum, the Emirates Women Award was launched in 2003 to recognize and appreciate the achievements of Professionals, Businesswomen, and Women's Empowerment Organizations in the UAE.

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OBJECTIVES

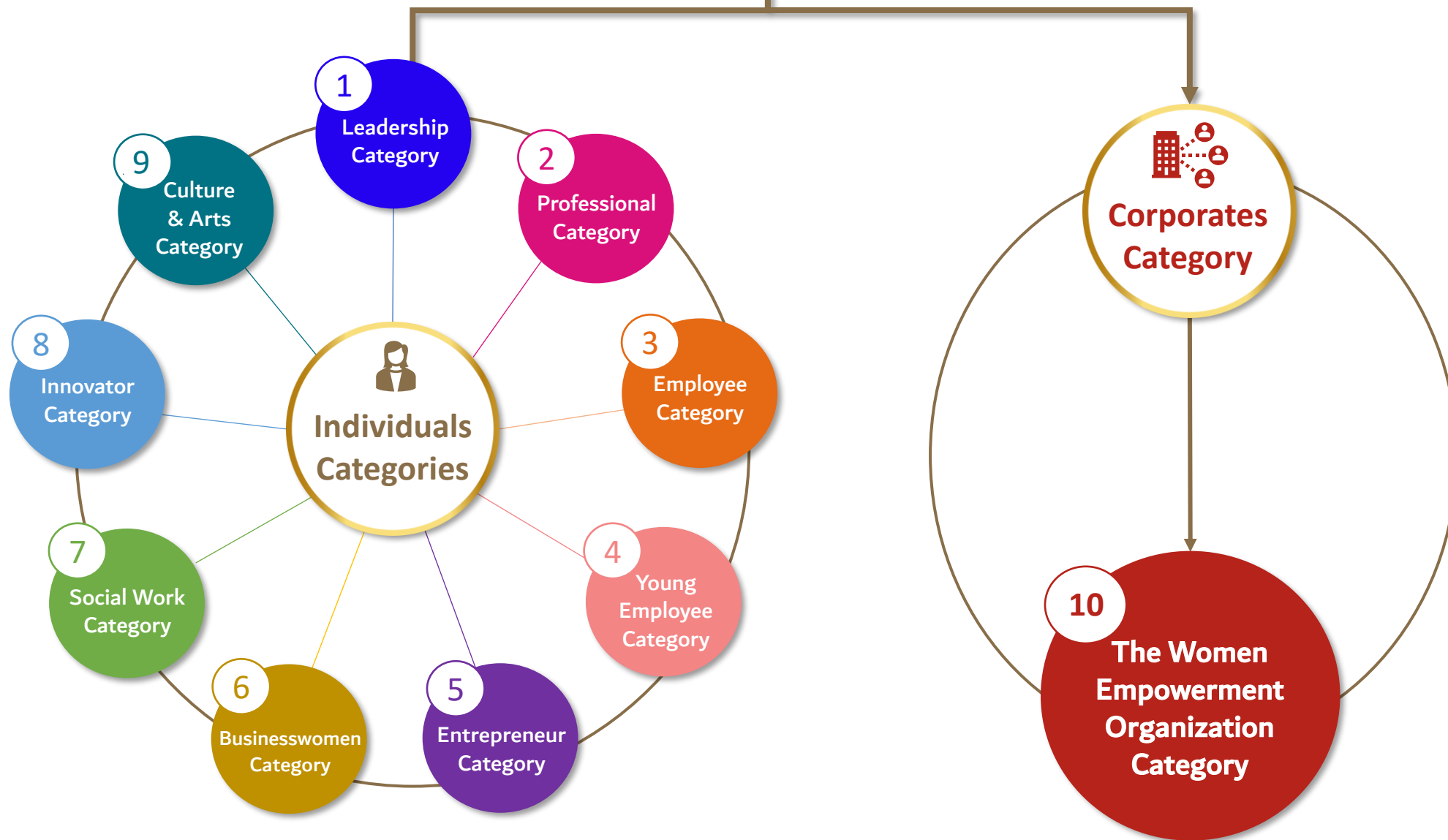
- 1 To acknowledge, inspire, & support professional women, businesswomen and Women's Empowerment Organizations in the UAE.
- 2 To highlight and promote the achievements and contributions of UAE women to the UAE's economy and society.
- 3 To document the vital role played by women in realizing the UAE's vision of leadership and its strategic priorities of sustainability and progress.
- 4 To acknowledge and honor organizations that significantly contribute to empowering women in the workplace and beyond, and prioritize diversity, equity, and inclusion in their culture, policies, and practices.

BENEFITS OF APPLYING

- 1 The winners will be acknowledged with prestigious recognition, which will help boost their profiles.
- 2 The applicants will receive a professional feedback report, which will aid them in improving their performance.
- 3 The award will provide a valuable opportunity to promote and highlight the winners' businesses and enhance their career growth prospects.
- 4 The competition will also serve as a platform for participants to express their innovative ideas.
- 5 The award aims to acknowledge and honor organizations that significantly empower women in the workplace.



AWARD CATEGORIES





INDIVIDUALS CATEGORIES





1 Leadership Category

This category recognizes a woman who is an inspiration and a role model to others. She is well-known for her leadership abilities. The applicant has a documented track record of accomplishment and growth in her field.

Eligibility

- The applicant should be in a leading position.
- The applicant must be a UAE national or hold a valid UAE residence permit.
- The employment/business location must be in the UAE.

Criteria

- Mentoring and influencing others by sharing experiences and investing in people.
- Empowering and supporting people in achieving organizational and individual objectives.
- Demonstrates proven records of professional success and accomplishment in her field.
- Personal leadership skills through Self-development, learning capacity, and balancing work and personal commitments.

2 Professional Category

This category recognizes a woman who is a leader in her profession and makes a significant contribution in fields such as legal, medicine, accounting, education, and others.

Eligibility

- The applicant should be working in a profession role for a minimum of 3 years.
- The applicant must be a UAE national or hold a valid UAE residence permit.
- The employment/business location must be in the UAE.

Criteria

- Demonstrates outstanding contribution to the profession.
- Demonstrates career & business profitability/achievements in her field.
- Demonstrates a significant contribution to the community.
- A woman of influence who Inspires others and is a role model for them..



3 Employee Category

This category recognizes an outstanding woman employee who goes above and beyond the call of duty, encourages others, and sets an example to be followed in terms of how to work and perform, regardless of her position and rank.

Eligibility

- The applicant should be working as a full-time employee in public/private companies with more than 10 years of work experience.
- The applicant must be a UAE national or hold a valid UAE residence permit.
- The employment/business location must be in the UAE.

Criteria

- Demonstrates professional & career achievements/performance.
- Demonstrates a life-long process of self-development through self-actualization, skills development, etc.
- Demonstrates significant contribution to the organization's success/growth/improvement.
- Demonstrates personal commitment and engagement in the community and social work.



4

Young Employee Category

This category recognizes an outstanding young woman employee who has made a major contribution to the growth and success of her company and serves as a role model for many young employees.

Eligibility

- The age of the applicant should be less than 30 years old.
- The applicant should be working as a full-time employee in public/private companies.
- The applicant must be a UAE national or hold a valid UAE residence permit.
- The employment/business location must be in the UAE.

Criteria

- Demonstrates professional & career achievements/performance.
- Demonstrates a process of self-development through self-actualization, skills development, etc.
- Demonstrates significant contribution to the organization's success/growth/improvement.
- Demonstrates personal commitment and engagement in the community and social work.

5

Entrepreneur Category

This category recognizes an outstanding woman who has started a business and shows a vision, perseverance, and risk-taking to succeed.

Eligibility

- The age of the applicant should be 18+ years old and above.
- The applicant should be an entrepreneur of a startup of less than 5 years.
- The applicant must be a UAE national or hold a valid UAE residence permit.
- The employment/business location must be in the UAE.

Criteria

- Demonstrates Innovation and business creativity by transforming traditional practices through innovative products, services, approaches, etc.
- Demonstrates business achievement and profitability
- Demonstrates entrepreneurial mindset through risk-taking, engaging others, etc.
- Demonstrates community engagement through charitable or leadership roles and/or creating new jobs.

6

Businesswomen Category

This category recognizes a businesswoman who has used remarkable acumen, creativity, tenacity, and community engagement to achieve exceptional business success and growth. The applicant should demonstrate her creativity and tenacity as well as community engagement.

Eligibility

- The applicant should be a founder and running a business for more than 5 years.
- The applicant must be a UAE national or hold a valid UAE residence permit.
- The employment/business location must be in the UAE.

Criteria

- Demonstrate Innovative products, services, approaches to business, new technologies, etc.
- Demonstrates business profitability, growth, and success in her industry.
- Demonstrates strategic thinking and future foresight.
- Demonstrates social entrepreneurship through a strong commitment to her community and personal involvement in civic endeavors.

Social Work Category

This category recognizes a woman who has made a significant contribution to improving the lives of others and who developed programs and initiatives that had a positive impact on the UAE community and society.

Eligibility

- The applicant can be a founder or managing a charity or a social enterprise (CSR).
- The applicant must be a UAE national or hold a valid UAE residence permit.
- The employment/business location must be in the UAE.

Criteria

- Display the impact/result of social work on individuals & communities.
- Develop and promote innovative solutions to social problems.
- Acts as a leader & catalyst for change in the social work field of the community.
- Committed to social work activities through mentoring, volunteerism, teaching, etc.

Innovator Category

This category recognizes a woman who has made significant innovative contributions and successfully facilitated a positive change.

Eligibility

- The applicant can be an entrepreneur, business owner, or employee.
- The applicant must be a UAE national or hold a valid UAE residence permit.
- The employment/business location must be in the UAE.

Criteria

- Developed innovative solutions for successful positive change. (What)
- Demonstrates risk-taking challenges the status quo, and willingness to experiment and learn from failure. (How)
- Demonstrates business profitability, Level of Innovations, Effectiveness, Ability to replicate, and overall Impact. (Results)
- Demonstrates social engagement through a strong commitment to her community and personal involvement in civic endeavors.

Culture & Arts Category

This category recognizes a woman who has made outstanding achievements in arts & culture such as:

- Humanistic and social knowledge (language, history, philosophy, etc.)
- Literature (poetry, story, novel, etc.)
- Fine arts (drawing, painting, sculpture, photography, etc.)

Eligibility

- The applicant should be working in the field of art and culture.
- The applicant must be a UAE national or hold a valid UAE residence permit.
- The employment/business location must be in the UAE.

Criteria

- Demonstrate cultural and/or artistic achievements and maturity in her discipline.
- Demonstrate contribution to spreading the values and culture of the UAE.
- Demonstrates her influence on the community of art and culture and elevates intercultural art through outstanding vision, leadership, and creativity.
- The applicant should be a role model who influences others and inspires them.



CORPORATES CATEGORY



10 The Women Empowerment Organization Category

- The Women Empowerment Organization Category recognizes organizations that empower women in their workplace and personal lives.
- This category recognizes organizations that prioritize diversity, equity, and inclusion in their operations and promote gender equality in their culture, policies, and practices.

Eligibility

- The organization must be legally registered and based in the United Arab Emirates.
- This award is open to any organization, regardless of size or industry, that demonstrates a commitment to women's empowerment.

Criteria 1: Leadership, Commitment and Flexibility

- This criterion evaluates the commitment of the organization's leadership to supporting women's advancement and offering benefits that improve women's day-to-day work experience.
- The organization must demonstrate that its leadership team is committed to creating a workplace culture that empowers women, embraces flexibility, and engages in work-life balance initiatives.

Examples of Performance measures:

- The percentage of women in leadership positions.
- The extent to which the organization's leadership supports gender equality initiatives.
- Availability of childcare benefits, extended maternity leave, remote and hybrid work environment options, etc.

Criteria 2: Commitment to Gender Equality

- This criterion evaluates the extent to which an organization provides opportunities for women's development and advancement.
- The organization must demonstrate that it prioritizes the development of female employees and provides opportunities for advancement to positions of leadership and influence.

Examples of Performance measures:

- The percentage of women who receive promotions.
- The availability of development programs targeted towards women.
- The percentage of female employees who participate in mentoring or coaching programs.
- The average time it takes for women to be promoted to the next job level.
- The retention rate of female employees compared to male employees.

Criteria 3: Women's Development and Advancement

- This criterion evaluates the degree to which an organization has established a workplace culture that values diversity and equity.
- The organization must demonstrate that it provides equal opportunities, fair compensation, and a safe and inclusive work environment to all employees, regardless of gender.

Examples of Performance measures:

- The ratio of female to male employees in each job level.
- The gender pay gap between female and male employees in similar roles.
- The number of complaints related to gender discrimination or harassment.

Criteria 4: Impact on Society

- This criterion evaluates how much an organization supports women's empowerment initiatives outside its operations.
- The organization must demonstrate that they support and contribute to their female employees' initiatives to empower them in their community and beyond.

Examples of Performance measures:

- The extent to which the organization is involved in women's empowerment initiatives in the community.
- The amount of funding or resources allocated to support women's empowerment programs.
- The impact of partnerships with local organizations that promote women's empowerment.
- The number of women impacted by the organization's community involvement efforts.
- The volunteer hours or donations contributed to women's empowerment initiatives.



SUBMISSION PROCESS



1 Steps to download the Submission file:

1. Visit the [Emirates Women's Award](#) page.
2. Click on the [Register Now](#) Button to receive notifications about the award.
3. Go back to the [Emirates Women's Award](#) page to download the Award documents, then scroll down until you reach the [Award Model](#) button to download it.
4. Please read the award model carefully to learn the terms and conditions for participation and to select the category suited to your professional experience.
5. For individuals to download the submission template, visit the award page, scroll down until you find the Award's documents section, then click on the button of [Individuals Categories](#).
6. For corporates to download the submission template, visit the award page, scroll down until you find the Award's documents section, then click on the button of [Corporates Category](#).
7. Select the category, then click the download button to save the submission template to your computer.
8. Once you click on the download button, it will take you to the PPT file on Google Drive; follow the below steps:
 - Go to the upper left corner.
 - Click the File button, scroll until you see the download button, then select **(Microsoft PowerPoint)**.

2 Steps to upload the Submission file:

9. After downloading and filling out the submission file on your computer, upload it in any format, PDF or PPT, at the Emirates Women's Award page.
10. Click on the Submit Here button in the upper right corner of the page.
11. Select the Individuals Categories.
12. Fill out the form, then upload your submission file, considering the maximum size is 15 MB.
13. Proceed with the payment in order to complete the uploading process for your file to the system.

TERMS & CONDITIONS





1 SUBMISSION

1.1. One Submission

The participant is not entitled to participate in more than one category per cycle.

1.2. Documents

Request the participants to attach the personal documents of:

- Passport Copy
- Resident Visa copy
- Trade License Copy

1.3. Filling Out

- The Submission file should be filled as per the terms & conditions. And present the Award Criteria requirements, including all the supporting documents, from photos, reports, statistics, spreadsheets, press releases, etc.
- If the evidence from audio-visual materials is large in size, it could be shared as a link in the evidence slide of the submission file or sent via any of: www.wetransfer.com, Google Drive, or Dropbox.

1 SUBMISSION

1.4. Words Limit

- **Individual submission:** shouldn't exceed **300** words per criteria.
- **Corporate submission:** shouldn't exceed **500** words per criteria.

1.5. Criteria's Evidence Limit

- **Individual submission:** Shouldn't exceed **4** pieces of evidence per criterion.
- **Corporate submission:** Shouldn't exceed **8** pieces of evidence per criterion.
- Submitting an introduction video for the individual participants is optional.

1.6. Online Submit

Submitting the submission file online via the website: <https://www.dqg.org/uaeemirateswomenaward>

Corporate' Submission:

The submission file should be under the name of the organization.

Individuals' Submission:

the submission file should be under the participant's name.



2 PAYMENTS

- The Participants should pay the Award Registration fee in advance to accept the submission file.
- Submission fees will be paid online via the website or through bank transfer.
- After completing the payment process, you should receive a receipt confirming that we received your payment and the submission files.

3 FOR COMMUNICATION

- Please appoint a main contact person authorized to communicate with the Dubai Quality Group (DQG) team regarding the submission.
- The DQG team will notify only this designated contact regarding the date of the online interview scheduled between your team and the assessors.
- The main contact will coordinate with his team internally, as the DQG's team will not communicate with the applicant's team.

4 PUBLISH

Dubai Quality Group has the right to publish an overview of the winning file in all media channels from Radio, TV, and newspapers.

5 ASSESSMENT

5.1. Assessment Process

- The assessment process will start after the submission deadline.
- If your file has been shortlisted, we will contact you to schedule an online interview with the assessors.
- No modifications or changes will be accepted to the submission file after submitted to the award office.

5.2. Interview

- The nominated participants will be notified of interviews with the assessors via official email.
- The assessors' team will decide the date of the online interview, and the applicant's main contact will receive an email notification at least three days in advance.
- The interview will only be rescheduled under certain circumstances due to the mutual agreement of both parties.

5.3. Jury

The decisions of the jury committee are final, and no objection will be accepted to the final results of the award.

5.4. Winners

The winners will be notified 5 working days prior to the award's ceremony & the winner's names will be announced at the Award Ceremony.

CONTACT DETAILS:

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