



UAE Exchanges' Employee Volunteering Programme

17th September, 2014

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- Established in 1980, UAE Exchange has a presence in 32 countries across five continents with a network of over 700 direct offices.
- Over 9,500 employees representing over 40 nationalities works with UAE Exchange
- Services: Remittance, Foreign Exchange, Prepaid Cards, Payroll Management, Loans, Bill Payment, Wealth Management, Travel & Tours

Awards and Accolades

2014



2013



2012



What is Employee Volunteering Programme (EVP)?

- A planned and managed effort to motivate and enable employees to effectively volunteer under the sponsorship and leadership of management.
- Employee volunteering is a classic win-win situation



Why is EVP important to the organization?

- Increase employees' integrity and commitment
- Motivates the employees to walk that extra mile
- Enhancement of existing skills, personal development and enrichment of the skills of the employees
- Improve the company's public image; customers and other stakeholders will see the organisation as socially responsible and constructive

Why is EVP important to employees?

- Contributes to employees' personal and career growth through developing and enhancing their skills and broadening their experiences
- Increased interaction between employees in various departments and levels in the organization
- Increased motivation and strengthened team spirit
- Supports community services which employees feels connected to
- Improved employee leadership, teamwork, social and interpersonal skills
- Enhanced community awareness among employees and creates a bond and a sense of belonging

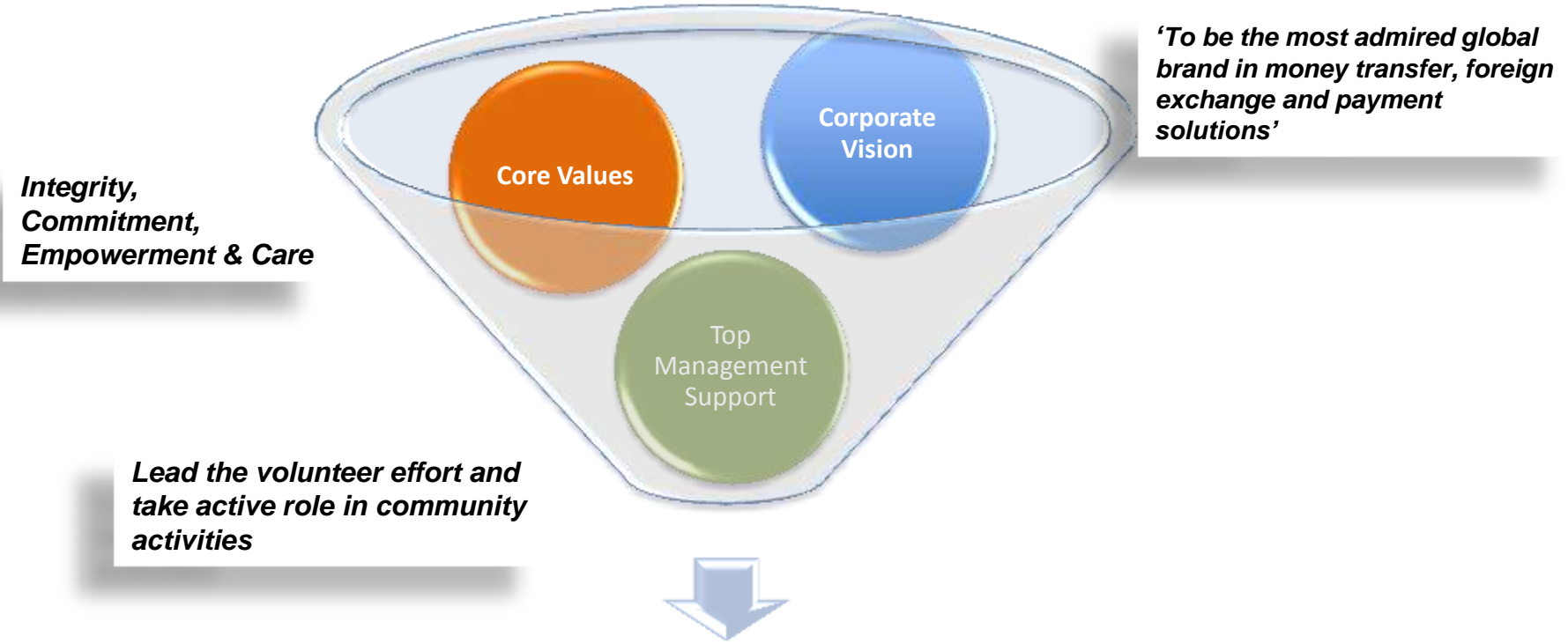
Why is EVP important to communities?

- Sharing of skills and knowledge from the corporate to the grass root communities
- Provides services to organizations which needed assistances by well-qualified, enthusiastic volunteers
- Aids in increasing understanding and breaking down barriers between businesses and the community
- Increased talent and energy in the community by increasing the number of volunteers and the pool of available skills
- Enhances the impact of monetary contributions made by corporations

UAE Exchange Employee Volunteering Programmes



Evolution of EVP in UAE Exchange

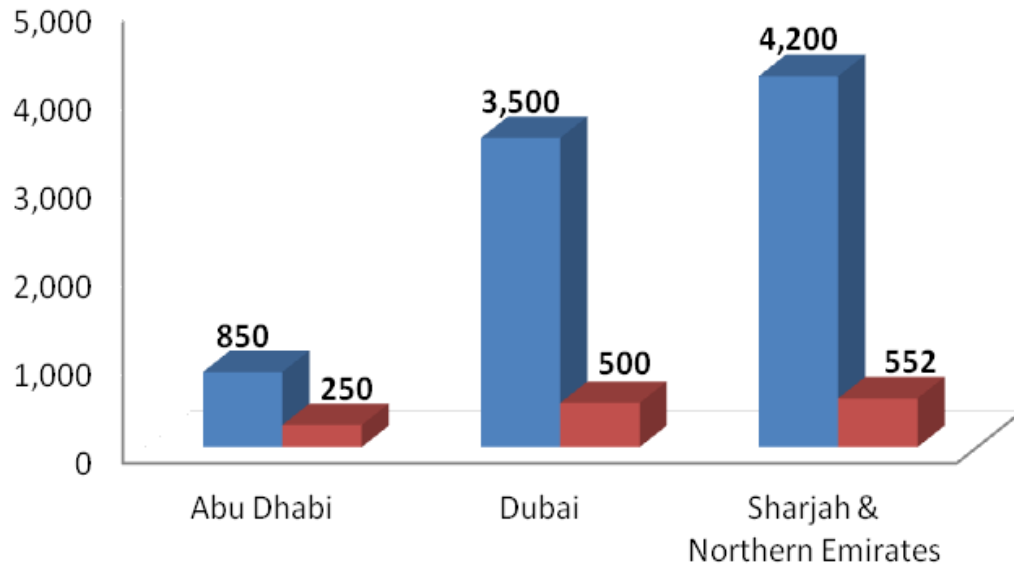


Employee Volunteering Programme

Blood Donation Drive

- **Objective:** To create awareness among employees and general public on blood donation and encourage donors.
- **Target group:** Employees & general public

UAE Exchange Blood Donation Drive



- Number of participants
- Units of blood collected

- **Objective:** To provide food, medical & financial support to various labour camps .
- **Target group:** Labourers

Heat Stress Campaign

Spread	2,600 Labourers
Activities	Food distribution
	Wheel chair distribution
	Heat Stress Campaign
	Quench the Thirst Campaign

GIVE & GAIN

World Water Day 2014

Mission Zero Suicide

- **Objective:** To address the alarming rise in the expatriate suicide rate in the UAE.
- **Target group:** Expatriates

Spread	1,000,000 people
Signature Campaign spread	Over 200,000 people
Total working hours committed	24,000
Reach	4,800 labour camps, 8,000 shops, 380 corporate offices and public gatherings



Green Initiatives

- **Objective:** To plan, implement and support environmental initiatives by GO & NGOs across UAE.
- **Target group:** Environmental activists

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World Water Day 2014



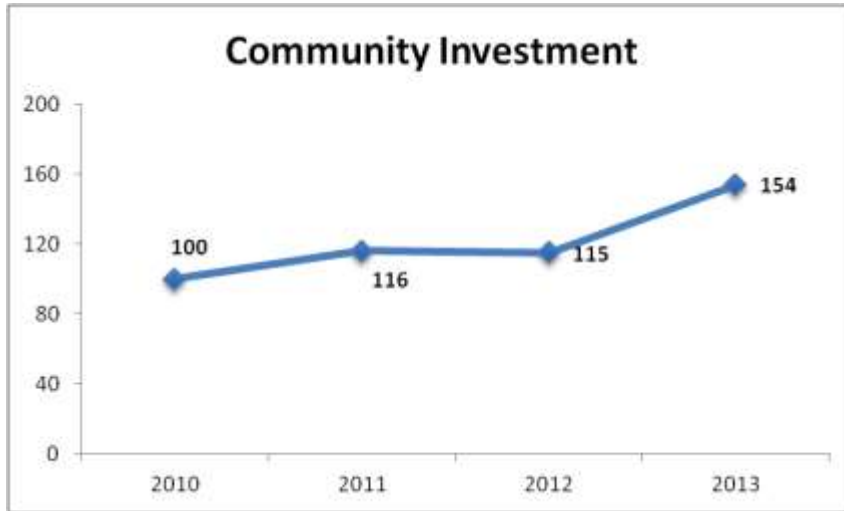
Heat Stress Campaign



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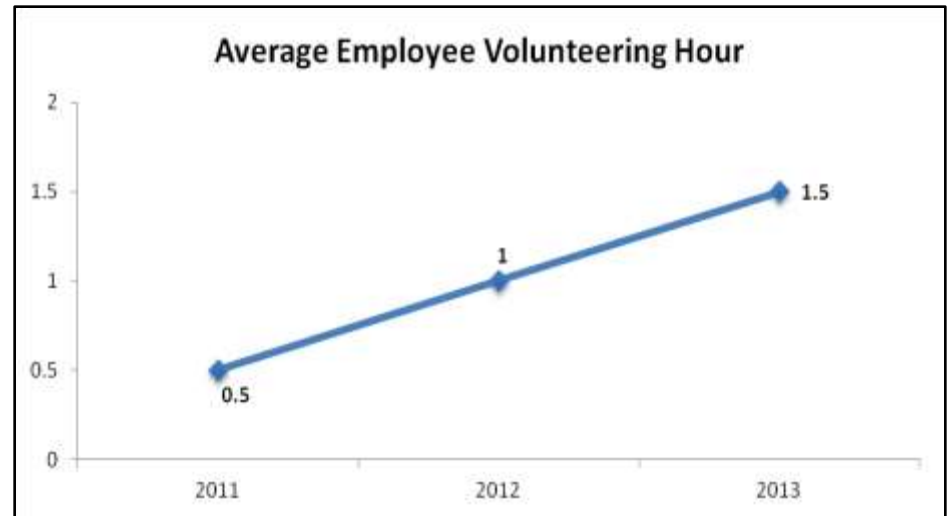
- **Objective:** To provide financial literacy class and counterfeit currency identification training to different communities.
- **Target group:** Schools, hotels & labour camps

Category	Number of attendees
Hotels	95
Private Companies	50
Educational Institution	100
Labour camps	270



Year wise community investment

Employee volunteering hours



- Dubai Chamber CSR Label
- Certificate of Appreciation
 - EEG
 - Ministry of Health – Abu Dhabi, Dubai, Sharjah & Umm al – Quwain
 - Dubai Municipality
 - Community Police, Abu Dhabi
 - Various embassies & consulates
 - Red Crescent, Dubai
 - Sharjah Charity International & Sharjah Chamber of Commerce



Thank You